

Anaheim, California—January 17th, 2008

APPLIED ACOUSTICS SYSTEMS ANNOUNCES TODAY, THE UPCOMING RELEASE OF *STRUM ACOUSTIC GS-1* FOR MAC OS X AND WINDOWS

Strum Acoustic GS-1 is an acoustic guitar software synthesizer based on the latest AAS physical modeling technology. Strum provides an impressive collection of steel and nylon acoustic guitars and includes elaborate voicing and strumming modules for the realistic reproduction of a guitarist's playing techniques. Chords played on the keyboard are automatically voiced for the guitar while strumming and picking actions are reproduced by an auto-strum function, special strumming keys, or MIDI loops. EQ, multi-effect, and reverb modules complete the package.

"Strum is the keyboardist's perfect solution for creating great sounding acoustic guitar tracks," said Marc-Pierre Verge, CEO of AAS, "Our physical modeling approach not only allows one to find the just-right sound but also to easily and efficiently reproduce on a keyboard, a wide range of left and right hand playing techniques of guitar players."

Pricing and Availability

Strum Acoustic GS-1 will be available before the end of the first quarter of 2008 at a suggested retail price of US\$229. Strum Acoustics GS-1 runs on both Mac OS X and Windows as a standalone application as well as in host sequencers supporting the VST, Audio Units, and RTAS plug-in formats.

Strum Acoustic GS-1

<http://www.applied-acoustics.com/strumacoustic.php>

About Applied Acoustics Systems

Based in Montréal, Applied Acoustics Systems specializes in software based synthesis tools for professional musicians and sound designers. Since releasing the first virtual instrument based on physical modeling, the Tassman, AAS has come to be recognized as the industry leader in this exciting new field of synthesis.

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